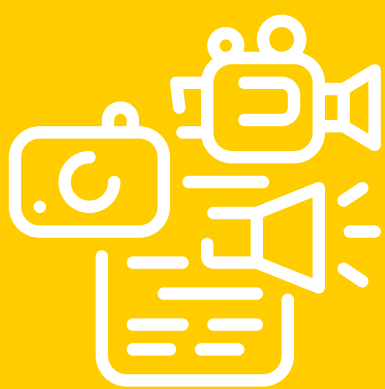


YOUTH AND THE THIRD SECTOR MEDIA IN SPAIN: COMMUNICATION AND SOCIAL CHANGE TRAINING

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INTRODUCTION



Community media and Media Literacy

The aim of this paper is to examine the role of community, free and university media in Spain as tools for media literacy and as instruments for creating a more critical and communicative citizenry.

METHODOLOGY

Mixed methods



The study combined quantitative and qualitative research methods

(Denzin, 1978):

- Digital survey
- Focus groups

CONCLUSION

Civic engagement

Third sector media act as valuable tools for the acquisition of critical skills and competences that can be transferred to the professional and experiential sphere of young people, given the identification of these media with youth interests, issues and aspirations.



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