CO-CREATION AND OPEN INNOVATION: SYSTEMATIC LITERATURE REVIEW

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INTRODUCTION



Open science,

characterized by wide openness to potential contributors and intermediate inputs and ethical care.



Innovation,

as openness and linkage capabilities.



Knowledge co-creation,

as bonds of trust, creation of profiles in learning networks and creation of instances of support among participants.

METHODOLOGY AND RESULTS

168 articles in open access (WoS and Scopus). (January 2014-May 2017)

Phase 1
Planning
Direct the search
starting with questions
(Kitchenham, 2004)

Phase 2

Management

Evaluate and extract data based on objectives

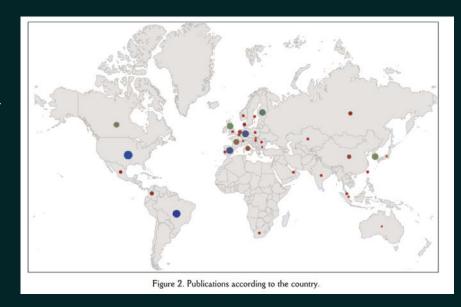
(Higgins y Green

(Higgins y Green, 2006)

Phase 3
Report the results
Validate criteria taking into account quality and relevance
(York University, Centre for Reviews and Dissemination,

2009)

Open science experiences occur to a greater extent in the business sector and in the academic sector, followed by the social sector.



CONCLUSIONS



Innovation, openness,
research and context are
areas in which there is a
substantial need to continue
working in order to continue
to grow in the area of
innovation and open science..



Open science entails possibilities of shared co-construction and generation of open innovation, both in public and private contexts.



Having limited the study to open access articles, there is still ample scope for analysis to be uncovered.

