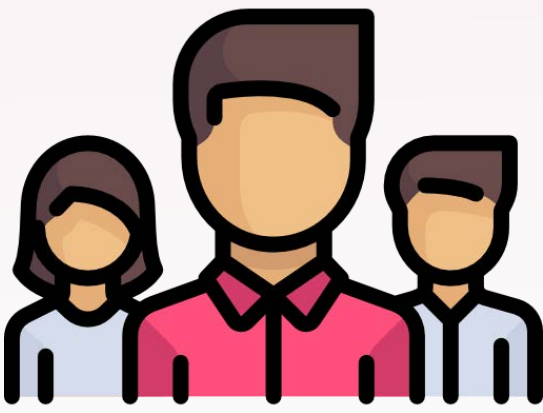


# YOUTH IMPACT ON THE PUBLIC SPHERE IN PRESS AND TWITTER: THE DISSOLUTION OF THE SPANISH YOUTH COUNCIL

Dra. Anna Clua  
Dra. Núria Ferran-Ferrer  
Ludovic Terren

<https://doi.org/10.3916/C55-2018-05>

## INTRODUCTION



This paper examines the press coverage and the Twitter activity surrounding the restructuring process and the subsequent dissolution of the Spanish Youth Council (Consejo de la Juventud de España - CJE).



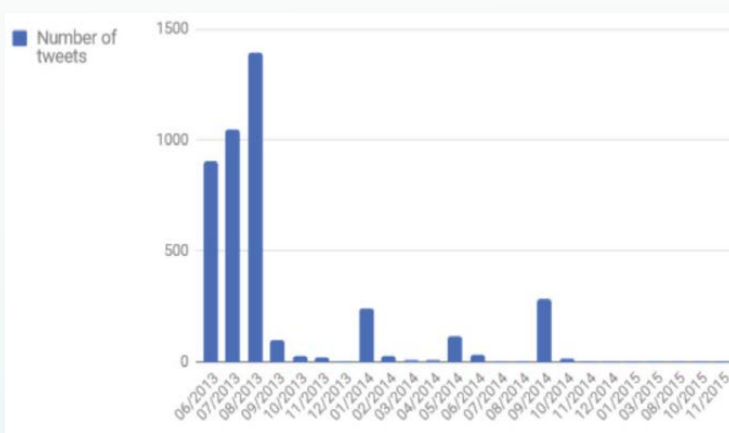
✓ A content analysis was performed on newspaper articles that included the keyword phrase “Consejo de la Juventud de España”.

✓ A Twitter analysis of the campaign against the CJE’s dissolution was performed by looking at the use and circulation of the hashtag #salvemoselCJE.



## RESULTS

How influential has the hashtag #salvemoselCJE been on Twitter?



Did the CJE’s dissolution occupy a prominent place in the news?

- The CJE was mentioned in 81 articles in the 22 newspapers during the campaign’s timeframe. A significant majority of the news (86.5%) merely mentioned the CJE and/or its dissolution somewhere in the article.

## CONCLUSIONS

The results of the analysis suggest the idea that Spanish youth political demands do not succeed when only their interests (as young people) are at stake.

The peaks of attention that the hashtag #salvemoselCJE received on Twitter largely coincide with the peaks of interest that the dissolution of CJE generated in the press.

# Comunicar

[www.comunicarjournal.com](http://www.comunicarjournal.com)