

# TOWARDS UNDERSTANDING YOUNG CHILDREN'S DIGITAL LIVES IN CHINA AND AUSTRALIA

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## INTRODUCTION



### Childhood

stage where the use of digital devices begins, such as the tablet, computer telephone and television.



### Experiences in digital media

digital lives are starting at younger and younger ages, causing a global problem because of their complexity.

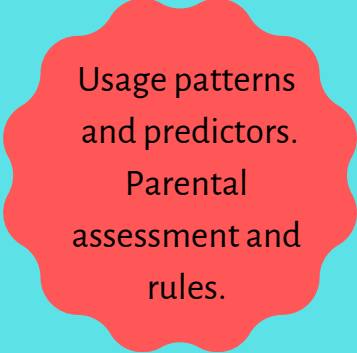
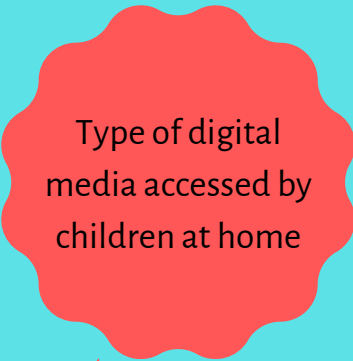
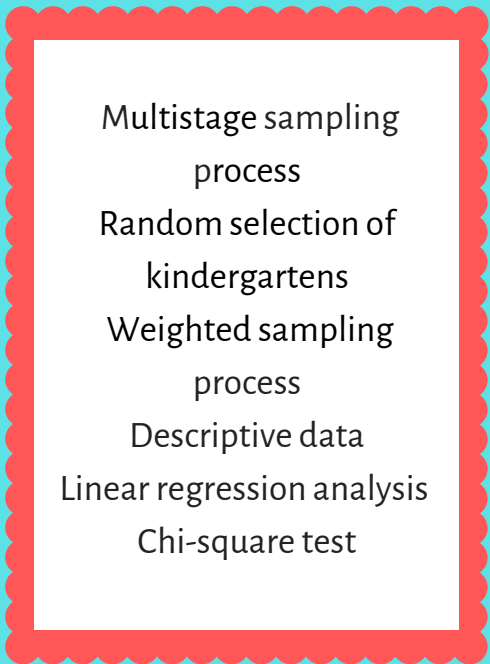


### Screen time

parents' attitude and rules to control the screen time in their children at the preschool stage.

## OBJECTIVES AND METHODOLOGY

Improving understanding of digital childhood in China and Australia



Australian studies + Results of the Chinese study

Comparison of findings according to the criteria



The importance of the range of factors that influence the amount of time spent with digital media.



## CONCLUSIONS



Better understanding of digital childhood in China and Australia after learning the differences between their everyday experiences .



The comparison between Chinese and Australian studies facilitates a debate on the similarities and differences between East and West in the context of globalized media industries.



Evidence suggests that global entertainment and information flows bring their 'eastern' and 'western' experiences of young children closer together.

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