

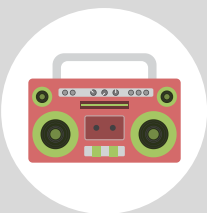
RADIO STUDIES: AN OVERVIEW FROM THE IBERO-AMERICAN ACADEMIA

Dr. Teresa Piñeiro-Otero. (Spain)

Dr. Daniel Martín-Pena. (Spain)

<https://doi.org/10.3916/C57-2018-10>

INTRODUCTION



In Latin America

the radio is an important means of access and penetration. This study approaches the situation of Ibero-American radio studies from its scientific community.



Research studies

in the Ibero-American context on radio communication within the academic sphere have not coincided with the expected results.



The radio

constitutes a minority line, despite the differences between contexts,even in those topics with greater projection in Latin American communication research.

METHODOLOGY AND RESULTS

To address the trajectories, perceptions and assessments around radio research in a supranational sphere, with common characteristics but important divergences in the approach to communication as a field of study.

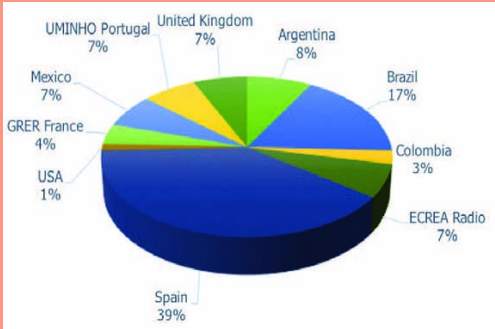


Figure 1: The main centres of radio research

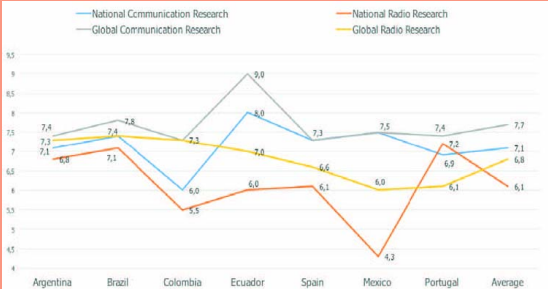


Figure 2: Consideration of the quality of communications and radio research (global and national)

Semi-structured questionnaire

- Personal Information
 - Research activity
 - Radio research

Developed in Google Forms.
Spread via e-mail.

To process data: Microsoft Excel.

1. Young scientific community: Radio researchers from different contexts and profiles.
 2. General objective: technology, journalism and culture
 3. Specific objective: influence of content studies on other approaches: journalism, education, etc.
 4. Poles of radio research (Fig. 1)
 5. Consideration of the radius (Fig.2)

CONCLUSIONS



For researchers, radio has hardly interested the academia, the profession or the public authorities, which has fed back on its status in communicative research.



Participants point to national and international collaboration as a regular form of work in this area. This commitment is reflected in the influence and consideration of research groups among participating researchers.



Academics value "radio studies" below communicative research, when it is the community that establishes the future of a discipline, decisions and practices that affect its development.

Comunicar

www.revistacomunicar.com