

DESIGNING FOR DEEP LEARNING IN THE CONTEXT OF DIGITAL AND SOCIAL MEDIA

Dr. James-Paul Gee (United States)

Dr. Moisés Esteban-Guitart (Spain)

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INTRODUCTION



Social and digital media, the current controversy has led to the censorship of the use of social networks and mobile phones by leaders in the technology industry.



«**Design for deep learning**» means seducing people to get involved in things that improve their lives and the lives of others, as well as the shared world.



Knowing human beings it is important to expand and complement their intelligence with different mechanisms capable of improving people's lives.

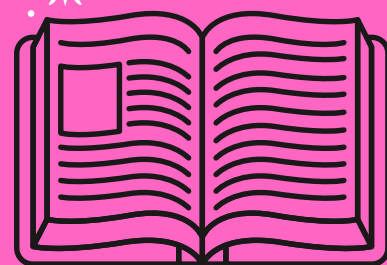
METHODOLOGY AND RESULTS

Addressing global problems with academic expertise.

- 1) What is a human being?
- 2) Understanding the role of the media in social and digital communication.
- 3) Deep learning design.



Human traits to guide the design of deep learning. Relationship between these features Deep learning (Gee, 2017a)



Involve people socially. Learning and psychological development are products of social participation in spaces of affinity (virtual space, physical space or a combination of both) that people share in activities where everyone has a common interest.

The space-site-activity that surrounds us should have resources, technologies and social interaction practices capable of complementing and changing intelligence. To achieve this, it is necessary to connect it with another space/activity/site that shares or improves what is being taught.

"Wisdom of the Crowd"

Different forms of collective intelligence (Levy, 1999; Navarro, 2009; Ricaurte-Quijano & Álvarez, 2016; Perkins & Salomon, 1989).

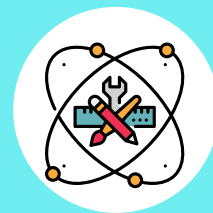
CONCLUSIONS



Deep learning must have a long-term goal; it must be continuous and become a joint project with a social desire to do good and self-correct in changes and crises.



Deep learning and change is difficult, but the problem is that humans need to discover what they grow to by striving and learning when they perceive that there is light, recognition and hope.



Deep learning designs become agents that send people on trips designed to improve both their lives and the world at large.

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