

PARTICIPATORY AUDIENCES IN THE EUROPEAN PUBLIC SERVICE MEDIA: CONTENT PRODUCTION AND COPYRIGHT

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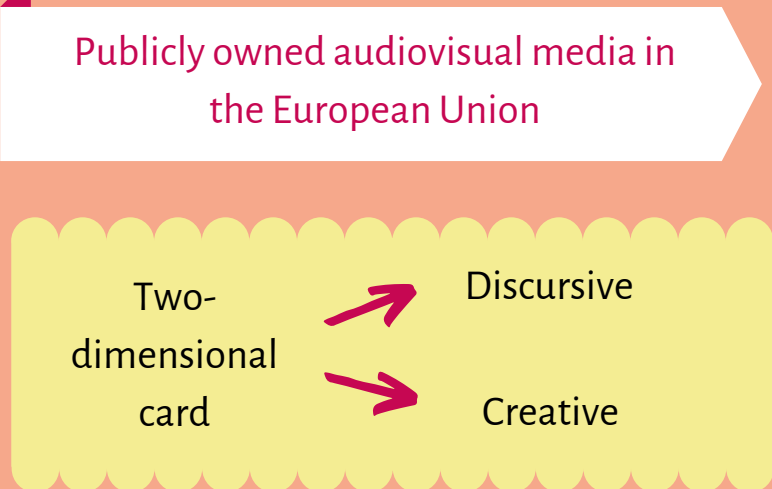
INTRODUCTION



OBJECTIVES



METHODOLOGY



RESULTS



CONCLUSIONS



The social values represented by public audiovisual media policies are being questioned.



Promotion of participation, innovation and creation, through the moral and economic rights of the intellectual property of the audiences.



The private media, political authorities and public operators must take advantage of the options offered by the technologies to revise the concept of public service.

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