# **ONLINE POLITICAL PARTICIPATION** OF YOUNG PEOPLE IN

**MEXICO, SPAIN AND CHILE** 

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# **INTRODUCTION**



#### **Cyberactivism**

Young people can start to learn how to be citizens through the internet by politically participating online



#### **Online learning**

New environment for political socialization, could contribute in the empowerment of youth to acquire abilities for participating in public life



#### **Digital Media**

This could favor the acquisition of new skills and competences that are political in character and that facilitate involvement in other types of offline participation

# **OBJECTIVE AND METHODOLOGY**

To analyze the existing relationship between socialization on the Internet, the acquisition of digital skills and the political participations in both of its aspects, online and offline

Questionnaire a) Media consumption b) Political participation online as well as offline



Young university students from:

Mexico N=1.239 Spain N=627 Chile N=1.058

## **RESULTS**

Consumption of communication media

1) Social networks 2) Printed press/ online media 3) Television

Offline participation

- 1) Attend a conference 2) Vote 3) Contacte a politician

Online participation

- 1) Answer politician´s
- 2) Follow social networks 3) Post information

about politics

comments

### **CONCLUSIONS**



Young Mexicans, Spanish and Chileans mainly consume digital communication media, so that they obtain political information through them. This is demonstrated by the social networks, followed by the digital press



The youth introduced themselves to political matters through the new technologies, as it is through them that they know what is occurring in the political reality



The consumption of political information on the internet by the youth, as well as the activities of activism they conduct online, can condition a posterior offline participation, such as voting

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