

# CHILDHOOD USE OF MOBILE DEVICES: INFLUENCE OF MOTHERS' SOCIO-EDUCATIONAL LEVEL

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## INTRODUCTION



Widespread use of technology; higher level in the use and consumption of screens.



Influence of the socio-educational level of families on the consumption of digital screens.

## OBJECTIVE AND METHODOLOGY

The main objective of this study is to find out the impact that the level of education and professional profile of mothers and fathers has on the use and type of consumption of digital devices by children aged 5 to 9

### Questionnaire

792 primary school students from 15 schools  
The consumption of television, smartphones, tablets, computers and videogames was analyzed



## RESULTS

Table 2. Comparison of media consumption of children analyzed according to their father's educational level and professional category							
Device	Total	Educational level of the father			Professional category of the father		
		High	Medium	Low	High	Medium	Low
Television	69.8%	66.9%	69.3%	71.8%	68.8%	67.9%	70.1%
Tablet	50.9%	47.0%	55.7%	51.3%	47.8%	52.7%	49.4%
Videogames	33.8%	30.3%	35.5%	38.5%	28.6%	34.5%	42.5%
Mobile phone	30.3%	21.1%	34.2%	59.0%	21.4%	31.4%	49.4%

The results indicate that television continues to be the most consumed medium among children in the sample analyzed.



By analyzing the level of maternal education, it was observed that, the more education, the less use of the computer by the minors.

## CONCLUSIONS

The research data reveal the importance of considering the socio-educational level of parents:



For a better understanding of the consumption of digital screens



As an opportunity for designing family strategies that encourage critical thinking and digital media education

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