

SHARENTING: INTERNET ADDICTION, SELF-CONTROL AND ONLINE PHOTOS OF UNDERAGE CHILDREN

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INTRODUCTION



Sharenting

is the act of sharing images of underage children on the Internet by their relatives.



Internet Addiction

levels of Internet addiction are a current problem in modern societies that has been linked to low self-control.



Online children exposure

has begun to multiply on social networks, where it is common to find images of this kind.

OBJECTIVE AND METHODOLOGY



- 1) Analyse the level of image publication and the reasons why the adult population in Spain engages in sharenting.
- 2) Determine the socio-demographic factors that have an impact on sharenting, Internet addiction and self-control.
- 3) Establish the correlations generated between sharenting, Internet addiction and self-control.



Online survey
(distributed through Facebook, Instagram and WhatsApp)
367 Spanish adults

Three variables:
1) Sharenting
2) Internet Addiction
3) Self-control

Sharenting Group : 107

Non- Sharenting Group: 260

123 men
244 women
(between 18 and 61 years old)

CONCLUSIONS



The data reveal a common use of social networks to share images of underage relatives. Internet addiction and self-control are directly related and show a certain impact on sharenting.



Data suggest that the underage children affected by their relatives publishing images are usually cousins or the younger siblings, followed by sons / daughters and nephews / nieces.



Among the reasons given by participants for sharing these images online, what stands out is the desire to share family moments, and the fact that the picture is funny.

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