# WHATSAPP FOR THE DEVELOPMENT OF ORAL AND WRITTEN COMMUNICATION SKILLS IN PERUVIAN ADOLESCENTS

Dr. Fortunato Escobar-Mamani and Dr. Indira Gómez-Arteta https://doi.org/10.3916/C65-2020-10

## **INTRODUCTION**



#### WhatsApp,

effectiveness as a mobile learning resource, in the development of oral and written communication skills in secondary level students.



#### Mobile learning,

its incorporation is becoming increasingly important, sometimes initiated by teachers and sometimes as part of the students' own personal or group learning processes.



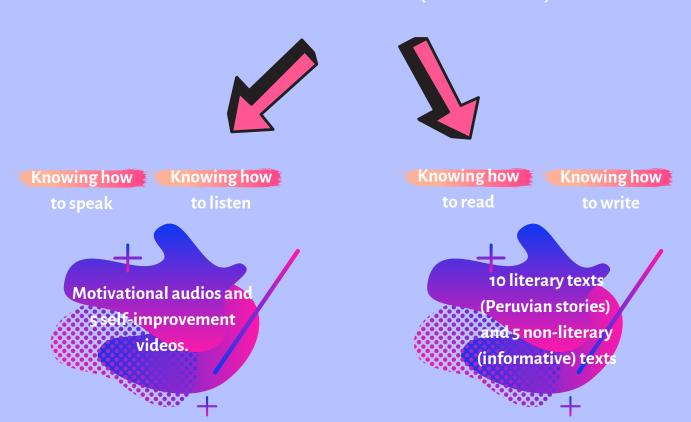
#### Communication skills,

shortcomings have been observed, as students do not yet demonstrate optimal speaking, listening, reading and writing skills.

### **METHODOLOGY**

Participant observation, convenience sampling
Evaluation rubrics
343 high school students from the city of Puno-Peru

Evaluation of communication skills (oral and written):



## **CONCLUSIONS**



WhatsApp, as a learning resource, develops communication skills, helping them to understand and produce oral and written texts more naturally and responsibly, encouraging autonomous learning.



This mobile learning resource enables students to read and write short texts, developing their critical and argumentative skills, using text and iconic resources spontaneously.



This mobile learning resource opens the door to new forms of teaching and learning, with many possibilities yet to be discovered, which must be aimed towards rational and ethical use.

## Comunicar

www.comunicarjournal.com