

ONLINE RESEARCH, NEW LANGUAGES AND SYMBOLISM OF DIGITAL ACTIVISM: A SYSTEMATIC REVIEW

Julio Rodríguez-Suárez
Lorena Morán-Neches
Juan-Bautista Herrero-Olaizola

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INTRODUCTION

Online research

new languages and symbolism of digital activism:
A systematic review



Internet

facilitates social movements, increases collective action



Cyberactivism

redefines the classics mobilizations and present their identity and greater differentiation elements



OBJETS AND METHODOLOGY

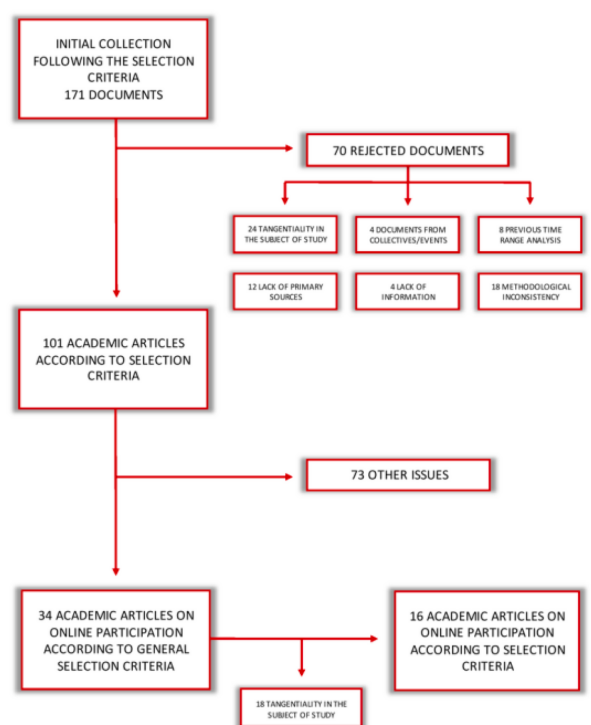
How is the online dimension in the study of social movements in the Spanish context being analyzed by sociological research?

- Analyze the current research on social mobilization in the Spanish state, delving into both the fields of study and the methodologies used, especially those related to virtual environments
- Put in relation the online and offline dimensions of social participation, influencing the investigation of the uses of digital spaces for collective action
- Deepen the sociological analysis of the construction of new languages and symbolic elements by contemporary social movements

Systematic review

articles published in the last decade by the Spanish Sociology journals with the highest impact index

Figure 1. Flowchart of the systematic review process

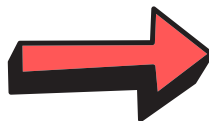


RESULTS



Scarcity of publications on the virtual dimension of mobilization

There is an emergence of a "global digital culture of mobilization", linked to the culture of the Internet



Many social movements consume, transform and create culture at the local level based on a series of shared references, which generate languages and symbolologies own

CONCLUSIONS



Use and adaptation of virtual ethnography as a research methodology for the study of this field of knowledge

Potentiality of the network to expand the impact of claims, the need to break the online-offline dichotomy, the creation of new narratives and the transformation of the symbolic production of contemporary social movements



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