

COUNTERVALUES OF THE DIGITAL ETHOS PERCEIVED BY FUTURE TRAINERS

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INTRODUCTION



Digital ethosphere

cultural environment of digital interactions, which provides spaces for social and citizen participation where values and counter-values that determine the construction of the personal identity of its users are promoted

Counter-values

opposite meanings of each value as qualities not valued by individuals or their groups, and that would affect the development and social coexistence in digitality; they require a critical study



OBJECT

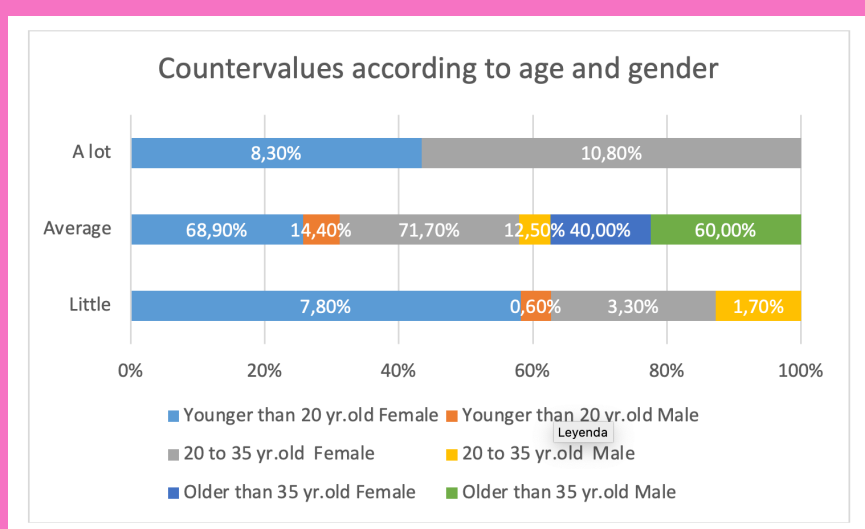
Analyze the extent of students' perception of the presence of counter-values on the Internet by considering:

- 1) The variables of age and gender and the social sphere with whom they are perceived (with peers, friends or family).
- 2) What types and how they are transmitted
- 3) To what risks they may be associated (information or communication)
- 4) On what resources or applications (web, videos and social networks)

METODOLOGY

Mixed methodological approach study
ad-hoc questionnaire answered by 305 students from faculties of education and teacher training

RESULTS



Students identify the presence of counter-values when using the Internet, and evidence the implicit presence of counter-values in social media discourses

Manipulation and violence stand out, followed by disrespect, inequality and dishonesty, and risks associated with information and communication

CONCLUSIONS

Need to include values education in critical media education

Strengthen the training of future trainers

They can teach how to deconstruct and eradicate the counter-values of the digital sphere

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