

TWITTER AND HUMAN TRAFFICKING: PURPOSES, ACTORS AND TOPICS IN THE SPANISH-SPEAKING SCENE

Alba Sierra-Rodríguez, Wenceslao Arroyo-Machado and Dr. Domingo Barroso-Hurtado

<https://doi.org/10.3916/C71-2022-06>

INTRODUCTION



Twitter, allows us to explore the interaction between groups of actors and debates on different issues, albeit over a period of time.



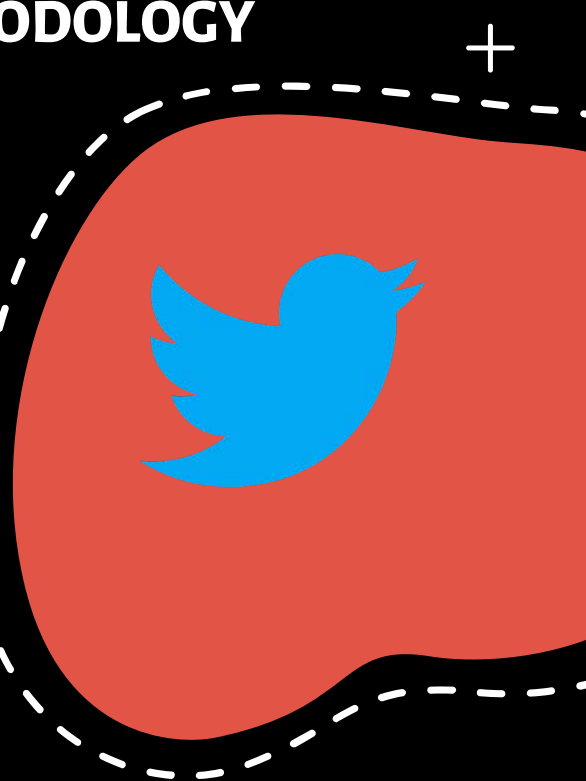
Human trafficking, act of recruiting, transferring and receiving persons by the use of coercive means for the purpose of profiting from their exploitation



Sexual exploitation, the visibility of the phenomenon in the media promotes understanding as a crime

OBJETIVES AND METHODOLOGY

- Objective 1: To describe the level of representation of the different exploitation purposes associated with human trafficking and their evolution over time in the activity on Twitter.
- Objective 2: To identify the total number of actors and their activity, as well as some of the main actors who issue tweets and are mentioned in tweets for each of the different exploitation purposes linked to human trafficking, taking into account their evolution over time.
- Objective 3: To detect the topics present in tweets on human trafficking, taking into account their evolution over time.



Twitter search strategy for related terms

Using Graphext's Tractor1 tool

101,051 tweets, of which 90,328 are unique

CONCLUSIONS



In addition to the hypervisibility of the purpose of sexual exploitation, the activity in this social network and the interpretation of the phenomenon of human trafficking as a crime, there is the recurrent connection established between sexual exploitation and prostitution.



The results and the construction of the image invite us to reflect on the risk of making invisible or criminalising part of the population that does not fit in with this dominant image, especially those in migratory contexts.



The results of this first descriptive approach, useful for mapping actors and themes in areas that have been little explored in social networks, can serve as a basis for further analysis of specific content or ideas.

Comunicar

www.comunicarjournal.com