

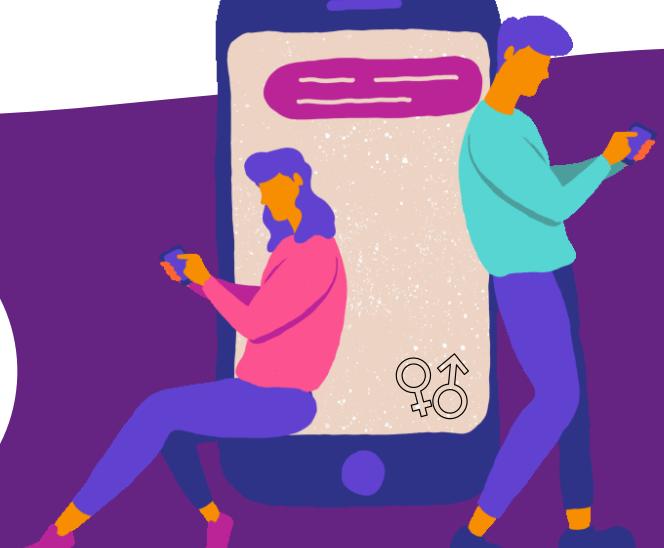
# **SELFIES AND VIDEO CLIPS OF TEENAGERS: GENDER ROLE, TERRITORY AND SOCIOCULTURAL LEVEL**

**Uxía Regueira, Ángela González-Villa and Dra. Esther Martínez-Piñeiro**

<https://doi.org/10.3916/C75-2023-05>

## **INTRODUCTION**

**Las redes sociales integran la cotidianidad adolescente, al configurar modos de socialización, negociación y representación de sí a través de distintas prácticas que operan como recursos de subjetivación y condicionan la experiencia de género.**



## **METHODOLOGY**

**The objective of this study is to explore the production of selfies and videos among adolescents from Puebla (Mexico) and Galicia (Spain) from a gender, territorial and sociocultural perspective.**

**N= 6.654  
(14-17 years old)**

**A survey study was carried out using an online questionnaire designed ad hoc.**

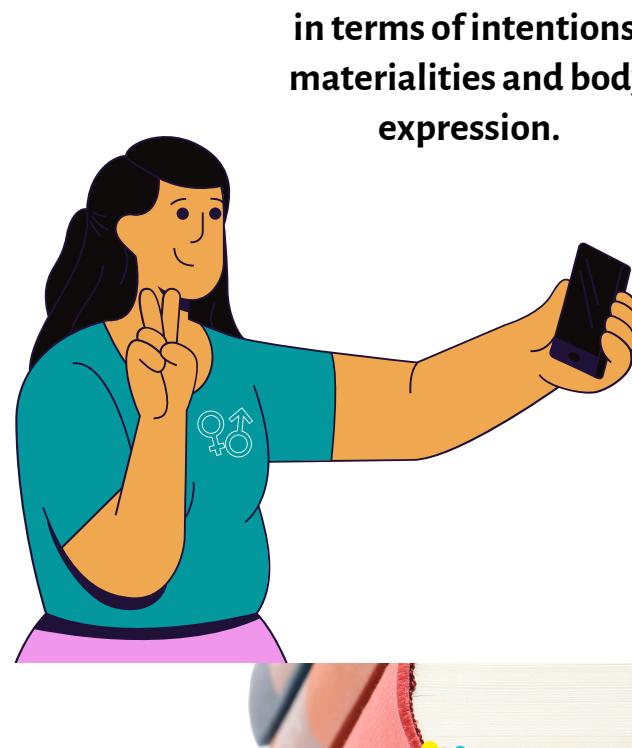
**Adolescents with different gender identities, from public secondary schools in Puebla and Galicia.**



## **CONCLUSIONS**

**The results show that the selfie is a more widespread practice among adolescents than video, with revealing differences in its production.**

**Gender differences are found in their production in terms of intentions, materialities and body expression.**



# **Comunicar**

[www.comunicarjournal.com](http://www.comunicarjournal.com)