

DIGITAL MEDIA USE ON SCHOOL CIVIC ENGAGEMENT: A PARALLEL MEDIATION MODEL

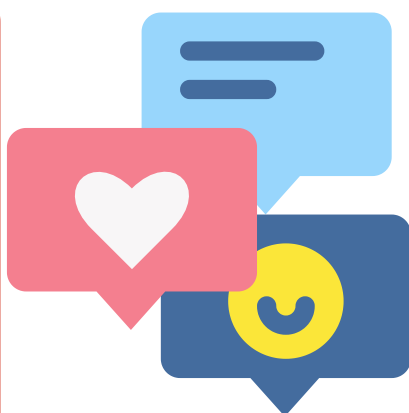
Camila Contreras, Josefina Rivas, Rosemberg Franco,
Dr. Maryluz Gómez-Plata and Dr. B.-Paula Luengo-Kanacri

<https://doi.org/10.3916/C75-2023-07>

INTRODUCTION

Digital media,

Despite the democratisation of access to digital media, there are still gaps in usage and opportunities according to age, gender, socio-economic status and location.



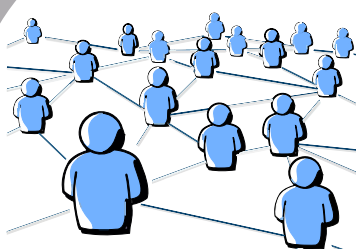
Citizen participation,

the possibilities offered by the new digital environments, especially social networks, by establishing a participatory culture

OBJECT AND METHOD

Quantitative method

This study analyses the relationship between different uses of digital media (socialisation, socio-political, and learning purposes), with school civic engagement.



A sample of 524 students (Mage=12; 43.7% girls) from Santiago de Chile participated.

School Civic Engagement (CIVE)

Socio-political dimension (DPOL)

Socialisation dimension (DSOC)

Digital media activities (opportunities)

Learning dimension (DLEA)



CONCLUSIONS

The hypothetical model we have proposed to explain this relationship has shown that it is plausible that socialisation through digital media is not directly related to school civic engagement, but that it is indirectly related, through the effect it has on uses for learning and for socio-political purposes.



Despite the risks that the use of digital media by children and adolescents may represent (Arab & Díaz, 2015), the results of this study show the potential of the use of digital media in the development and exercise of citizenship in school contexts.

Comunicar

www.comunicarjournal.com