PARENTS' META-REFLEXIVITY BENEFITS MEDIA **EDUCATION OF CHILDREN**

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INTRODUCTION

Digital media have become a regular part of children's daily lives. Even babies are often confronted with digital media on a daily basis for long periods of time, although paediatricians and psychologists strongly recommend that children under the age of two should not use it.

OBJECT AND METHOD

The article explores the effects of the sociological concept of reflexivity on parents' media education of preschool children.



N=1.677

parents of preschool children and kindergarten educators

Screen time of your children

Attitudes towards media effects

Demographic characteristics

Media education practices

Familiarity with expert

guidelines



The hypothesis that meta-reflexivity is one of the comparatively most significant factors affecting parents' media literacy in terms of (1) limiting screen exposure, (2) accompanying children during media exposure and (3) discussing media content with children is confirmed

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