

## MANUAL FOR THE STANDARDIZATION OF THE SCIENTIFIC NAME

This document introduces a set of recommendations for formulating a researcher's name on scientific publications.

### Introduction

The lack of standardization in researchers' scientific names in publications and bibliographic databases is a recognized fact that undermines the visibility of authors and their institutions. Since researchers themselves are responsible for the variation in the use of their name, and since international publications often make mistakes in the transcription of information derived from Anglo-Saxon structures, it is necessary to adopt a unique scientific authorship name (to be used in the same way at all times) to clearly identify the researcher.

#### a) Authors with uncommon names

*First name + Middle name + Surname 1 / 2*

Name	Scientific name (with uncommon surname)
José Ignacio Aguaded Gómez	Ignacio Aguaded
<i>The use of the First and Middle names is useful to differentiate possible homonyms. Authors may choose only one representative name, or both linked by a hyphen (José-Ignacio).</i>	<i>In this case, the second surname is omitted, highlighting the most unique in the scientific and academic area of the researcher.</i>
<b>Aguaded, I.</b> (2013). MOOC revolution, A new type of education from the technological paradigm? <i>Comunicar</i> , 41, 7-8. <a href="https://doi.org/10.3916/C41-2013-a1">https://doi.org/10.3916/C41-2013-a1</a>	

#### b) Authors with common names

*First name + Surname 1-Surname 2*

*First name- Middle name + Surname1-Surname2*

Name	Scientific name
David García Marín	David Garcia-Marín*
<i>The use of the First and Second names is useful to differentiate possible homonyms. Authors may choose only one representative name, or both linked by a hyphen (José-Ignacio).</i>	<i>Both surnames are introduced, linked by a hyphen, to avoid omission of the second surname and to facilitate the distinction between authors.</i>
<b>García-Marín, D.</b> , & Aparici, R. (2020). Domesticated voices and false participation: Anatomy of interaction on transmedia podcasting. [Voces domesticadas y falsa participación: Anatomía de la interacción en el podcasting transmedia]. <i>Comunicar</i> , 63, 97-107. <a href="https://doi.org/10.3916/C63-2020-09">https://doi.org/10.3916/C63-2020-09</a>	

#### c) Authors with surnames that include particles

*First name + Surname 1-Particles-Surname 2 (Salvador Reyes-De-Cozar)*

*First name-Middle name + Surname 1-Particles-Surname 2 (Carlos-Antonio Romero-De-la-Torre)*

Colas-Bravo, P., Conde-Jimenez, J., & **Reyes-de-Cozar, S.** (2019). The development of the digital teaching competence from a sociocultural approach. [El desarrollo de la competencia digital docente desde un enfoque sociocultural]. *Comunicar*, 61, 21-32. <https://doi.org/10.3916/C61-2019-02>

\* **NOTE:** It is recommended that authors, in their scientific name, delete the special characters in Spanish and other languages (accents, ñ, ç...) in order to standardize it according to the parameters of the lingua franca (English) and be correctly indexed in international databases.