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## **Emerging mobile media Convergence in the new media arena**

**Medios móviles emergentes. Convergencia comunicativa en el nuevo  
escenario mediático**

### **Editors of the Thematic issue**

- **Dr. Xosé López, Universidade de Santiago de Compostela, Spain**
- **Dr. Joao Canavilhas, Universidade da Beira Interior, Portugal**
- **Dr. Oscar Westlund, Göteborgs Universitet, Sweden**

### **Scope**

The increase in the number of users that access the Internet using mobile devices has grown considerably in the last five years, turning anywhere-anyplace-anytime connectivity into a worldwide phenomenon. Although the flow of data generated by each country as well as the degree of access depend on the implementation policies of broadband networks and 4G, more and more users from different countries use mobile devices to get informed, and this number is higher than those who access from a desktop computer. The technological revolution in progress is now in hands of these devices, which have become essential tools in communication processes and the appropriation of knowledge.

Citizens of the second decade of the digital era use mobile devices as the main gateway to the Internet, which is not only resulting in contents adapted to these platforms, but also in a greater participation and citizen engagement in the production of messages due to the hyper-connectivity. The effect is an accelerated reconfiguration of the communicative ecosystem, which walks hand in hand

with technological innovation. And on the eve of the arrival of the 5G, planned for the year 2020, progresses along the path of multisensory interaction, with renewed interactive forms of language and communication. Apart from superfast speeds, the generation of 5G mobiles will fuel the era of automation, which has been also named the fourth industrial revolution.

The convergence of digital, physical and biological systems, in a pilot phase, points out on the immediate horizon a new media arena based on a reorganization of the communicative ecosystem, as well as the systems for knowledge appropriation.

Beyond technological determinism, technologies evolve at an exponential and frenetic pace, which not only change connection and content-generation tools, but also creates new communication codes. The semiotics of language assimilates technologies, also transforming messages –which become hypertextual– and adopting new narratives and formats.

It is in this context where new professional profiles arise, who are able to generate real-time and multiformat information. Mobile journalism –MoJo–, fake news and digital journalism are concepts arising with strength in this unstoppable context.

As we move towards the new scenario, we are interested in investigating mobile metacommunication that guides the new challenges, multisensory interaction and the new emerging mediatisation within a context of messages overabundance. It is also imperative to study the renewed forms of appropriation and creation of knowledge, new journalistic narratives and new phenomena that both social networks and digital media are causing in the way of generating information and communicating it.

## Descriptors

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- Mobile communication
- Professional profiles of mobile communication
- Mobile journalism – MoJo
- New languages in communication
- New narratives and formats
- Social interaction processes
- Communication interaction processes
- New processes of mediatisation and appropriation of knowledge
- Cross-sectional interaction, communication and learning
- Digital, physical and biological convergence
- Mobile devices and memory

## Questions

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Some questions and reflections raised in this monograph, related to the thematic lines are:

- How is connectivity/mobile protagonism affecting social and communicative processes?
- How does communication change within this hyper-connected context?
- How is mobile communication influencing the emergence of renewed systems of journalistic production?
- How is the focus in mobile communication affecting the emergence of new formats and new digital narratives?

- What processes of communicative interaction characterize the mobile scenario and how do they affect the behaviours of citizens in their daily life?
- How are new mediatization processes affecting the appropriation of knowledge?
- How can we convert the renewed processes of mediatization into incentives for social participation?
- How does multisectoral interaction influences in the communicative renewal and the renewal of learning processes?
- What are the implications of digital, physical and biological convergence?
- What social and ethical debates introduce digital, physical and biological convergence?
- How can we take advantage of multisensory interaction through new devices inside and outside classrooms?
- How do mobile devices affect personal and collective memory?

## About the Thematic Editors

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### **Dr. Xosé López, University of Santiago de Compostela (Spain)**

Journalism Professor. He holds a degree in Information Sciences from the Complutense University of Madrid, a Master of Advanced Studies in Journalism from the same university and a PhD in Contemporary History from the University of Santiago de Compostela. His dissertation was about “The role of local publications in Galicia towards the end of century” (1990-93). He coordinates the research group Novos Medios from the University of Santiago de Compostela. His research line focuses on the impact of technologies in communication processes and journalism transformations. Email: xose.lopez.garcia@usc.es

Google Scholar: [https://scholar.google.es/citations?user=9Z\\_8RNoAAAAJ&hl=es](https://scholar.google.es/citations?user=9Z_8RNoAAAAJ&hl=es)

ResearchGate: [https://www.researchgate.net/profile/Xose\\_Garcia](https://www.researchgate.net/profile/Xose_Garcia)

### **Dr. João Canavilhas, University of Beira Interior (Portugal)**

Tenured Professor. He holds a degree in Social Communication from the University of Beira Interior (UBI) in Portugal, a Master of Advanced Studies in Audiovisual Communication and Advertising and a PhD from the University of Salamanca (Spain). His dissertation was about “Webnews: suggested journalistic model for the WWW”. At present he is Vice chancellor and professor at the University of Beira Interior. His research line focuses on new technologies applied to journalism and politics. Email: jcanavilhas@gmail.com

Google Scholar: <https://scholar.google.pt/citations?user=ynI0OzkAAAAJ&hl=pt-PT>

ResearchGate: [https://www.researchgate.net/profile/Joao\\_Canavilhas](https://www.researchgate.net/profile/Joao_Canavilhas)

### **Dr. Oscar Westlund, University of Gothenburg (Sweden)**

Associate Professor at University of Gothenburg and adjunct professor at Volda University College. He has since long employed various methods in his award winning research into the production, distribution and consumption of news via different platforms. Throughout 2017-2020 he leads a large research project called the epistemologies of digital news production, funded by the Swedish Foundation for Humanities and Social Sciences. Email: oscarwestlund@gmail.com

Google Scholar: <https://scholar.google.es/citations?user=Bo2tGYQAAAAJ&hl=es>

ResearchGate: [https://www.researchgate.net/profile/Oscar\\_Westlund](https://www.researchgate.net/profile/Oscar_Westlund)

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